Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1 - 7   (Canceled)

8.   (Currently Amended) A method for operating a product selling system, comprising ~~the steps of~~:

(a) ~~a client making access to~~ <u>providing access to</u> a web server of a product selling enterprise ~~by using~~ <u>through</u> a ~~client's own~~ <u>client</u> network;

(b) ~~the client~~ <u>allowing</u> searching <u>for</u> a required product;

~~(c)~~ modeling a <u>three dimensional (3D)</u> image of ~~a searched~~ <u>the required</u> product and displaying <u>a corresponding 3D image of the required product</u> on ~~the~~ <u>a</u> web page;

~~(d) making~~ <u>simulating</u> a 3D installation ~~simulation~~ of the product ~~to a part~~ <u>in a venue in which</u> the product is to be installed <u>and displaying the simulated 3D installation</u> on the web page ~~upon reception of request from the client~~; and[[,]]

~~(e)~~ receiving ~~various~~ information required for selling the product if ~~the client intends to buy~~ <u>a purchase order for</u> the product <u>is received</u>, returning to ~~any one~~ <u>a</u> prior step if ~~the client cancels the intention to buy the product~~ <u>a cancel order is received</u>, and repeating the

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foregoing steps ~~as far as there is no particular expression of intention from the client~~ if a request for a search for alternative products is received.

9.   (Currently Amended) ~~A~~ The method as claimed in claim 8, wherein ~~the step (b) includes the step of ascertaining~~ allowing searching for a required product further comprises retrieving information ~~on various~~ for a plurality of products ~~displayed~~ and displaying the plurality of products and related information on the web page ~~, personally~~.

10.   (Currently Amended) ~~A~~ The method as claimed in claim 8, wherein ~~the step (b) includes the step of inputting~~ allowing searching for a required product further comprises receiving information ~~on~~ related to a required product ~~for~~ and searching for a product ~~falling on~~ that falls within a required specification.

11.   (Currently Amended) ~~A~~ The method as claimed in claim 10, wherein the ~~input~~ information related to the required product includes ~~at least one kinds of~~ structural information related to ~~inside/outside structures of a place of~~ an installation site of the product and ~~a purpose of~~ an intended use of the product.

12.   (Currently Amended) A̶ <u>The</u> method as claimed in claim 8, wherein the product

~~includes any one of products given as an option~~ <u>is a product which is intended to be installed</u>

<u>and used</u> in a building, ~~such as room cooling/heating appliances, various electronic appliances,~~

~~sinks and cupboards, furniture, different wash basins in bath rooms, lighting fixtures,~~

~~interphones, elevators, escalators, and the like~~.

13.   (Currently Amended) A̶ <u>The</u> method as claimed in claim 8, further comprising<u>:</u>

~~the step of inputting~~ <u>receiving</u> information ~~on~~ <u>related to</u> the ~~part~~ <u>venue in which</u> the

product is to be installed ~~at the client's option when the client makes access to the web page~~

~~through the web server~~.

14.   (Currently Amended) A̶ <u>The</u> method as claimed in claim 13, wherein the

information ~~on~~ <u>related to</u> the ~~part~~ <u>venue in which</u> the product is to be installed ~~thereon~~ includes

at least one of <u>a</u> purpose of ~~the~~ <u>a</u> building, an inside space size, <u>an estimated number of</u> persons

in ~~the~~ <u>a</u> room, <u>an</u> inside material, a <u>type of</u> ventilation system, an internal structure, <u>and</u> a floor

number <u>on which</u> the product is to be installed~~, and the like~~.

15.   (Currently Amended) A̶ <u>The</u> method as claimed in claim 14, wherein the

information ~~on~~ <u>related to</u> the ~~part~~ <u>venue in which</u> the product is to be installed ~~thereon~~ <u>further</u>

includes an allowable load ~~when the product is home appliance, such as a cooling/heating appliance~~.

16.   (Currently Amended) ~~A~~ The method as claimed in claim 15, further comprising:

~~the step of the web server calculating and displaying a product appropriate to the allowable load and a number of the product after a step of inputting~~ receiving the allowable load ~~in the inputting of~~ when information ~~on~~ related to the ~~part~~ venue in which the product is to be installed is received;

selecting a product which is appropriate for the allowable load; and

displaying the appropriate product and related information.

17.   (Currently Amended) ~~A~~ The method as claimed in claim 13, further comprising:

~~the step of the web server recommending and displaying a 3D image of~~ selecting at least one product ~~meeting~~ which meets requirements related to the ~~input~~ venue information; and

displaying a corresponding 3D image of the selected product on the web page after ~~the step of inputting~~ receiving the information ~~on~~ related to the ~~part~~ venue in which the product is to be installed.

18.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 13, further comprising<u>:</u>

~~the step of the web server recommending and displaying~~ <u>selecting</u> a 3D <u>sample</u> image ~~sample~~ of at least one internal structure of a building ~~meeting~~ <u>which corresponds to</u> the ~~input~~ <u>venue</u> information<u>; and</u>

<u>displaying the 3D sample image</u> on the web page.

19.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 8, further comprising<u>:</u>

~~the step of the client inputting~~ <u>receiving</u> information on ~~the part~~ <u>a venue in which</u> the product is to be installed ~~thereon at the client's option~~ after ~~the step (c)~~ <u>displaying the corresponding 3D image of the required product on the web page</u>.

20.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 19, wherein the information on the ~~part~~ <u>venue in which</u> the product is to be installed ~~thereon~~ includes at least one of <u>a</u> purpose of the building, an inside space size, <u>an estimated number</u> persons in ~~the~~ <u>a</u> room, <u>an</u> inside material, a <u>type of</u> ventilation system, an internal structure, <u>and</u> a floor number <u>on which</u> the product is to be installed~~, and the like~~.

21. (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 20, wherein the information on the ~~part~~<u>venue in which</u> the product is to be installed ~~thereon further~~ includes an allowable load ~~when the product is home appliance, such as a cooling/heating appliance~~.

22. (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 21, further comprising<u>:</u>

~~the step of the web server calculating and displaying a product appropriate to the allowable load and a number of the product after a step of inputting~~ <u>receiving</u> the allowable load ~~in the inputting of~~ <u>when</u> information on the ~~part~~<u>venue in which</u> the product is to be installed <u>is received;</u>

<u>selecting a product which is appropriate for the allowable load; and</u>

<u>displaying the appropriate product and related information.</u>

23. (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 19, further comprising<u>:</u>

~~the step of the web server recommending and displaying a 3D image of~~ <u>selecting</u> at least one product ~~meeting~~ <u>which meets requirements related to</u> the ~~input~~<u>venue</u> information<u>; and</u>

<u>displaying a corresponding 3D image of the selected product</u> on the web page after ~~the step of inputting the~~ <u>receiving</u> information ~~on~~ <u>related to</u> the ~~part~~<u>venue in which</u> the product is to be installed.

24.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 19, further comprising<u>:</u>

~~the step of the web server recommending and displaying~~ <u>selecting</u> a 3D <u>sample</u> image

~~sample~~ of at least one internal structure of a building ~~meeting~~ <u>which corresponds to</u> the ~~input~~

<u>venue</u> information <u>and displaying the 3D sample image</u> on the web page.

25.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 8, wherein ~~the step (d)~~

<u>simulating a 3D installation and displaying the simulated 3D installation on the web page</u>

includes ~~the step of using~~ <u>providing</u> a drag and drop ~~technique in~~ <u>capability by</u> which ~~the~~ <u>a</u> 3D

image of ~~the~~ <u>a</u> product ~~is~~ <u>may be</u> dragged and dropped onto ~~the~~ <u>a</u> 3D image of ~~the~~ <u>an</u> internal

structure of ~~the~~ <u>a</u> building displayed on the web page.

26.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 8, wherein ~~the step (d)~~

<u>simulating a 3D installation and displaying the simulated 3D installation on the web page</u>

includes ~~the step of making~~ <u>providing a</u> 3D movement of the 3D product image and~~/or~~

zooming ~~in/out a part of the product by using a selective zoom in/out function when the client~~

~~requests~~ <u>in and out functions</u>.

27.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 26, wherein the ~~client~~

~~request is made~~ <u>3D movement and the zooming in and out functions are controlled by</u>

~~controlling an image by using various~~ at least one input device ~~devices, such as a mouse or a~~

~~keyboard~~.

28.   (Currently Amended) ~~A~~ The method as claimed in claim 8, wherein ~~the step (d)~~

~~includes the step of the client making a real-time dragging and dropping of~~ simulating a 3D

installation and displaying the simulated 3D installation on the web page further comprises

allowing for repositioning the 3D product image ~~on the web page when the client desires~~ to

~~change a place of~~ adjust an installation position of the product in real time.

29.   (Currently Amended) ~~A~~ The method as claimed in claim 8, wherein ~~the step (a)~~

~~includes the steps of:~~ searching for a required product further comprises:

          ~~(29a) the client logging-in~~ providing access to a web page, ~~the client being one of~~

~~a plurality of groups of clients classed with reference to purposes~~ based on a classification,

wherein a classification is based on a purpose of access, ~~such as individuals or experts of the~~

~~field or enterprises,~~ and a level of expertise; and

          ~~(29b) the web server~~ selectively providing products ~~meeting to the client's purpose~~

~~of access when the client is logged-in a relevant web page~~ and related information based on the

classification.

30.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 29, ~~wherein the step~~

~~(29a) includes the steps of;~~ <u>further comprising</u>:

providing ~~brief~~ <u>a first set of</u> information ~~to a web page provided for clients~~

~~classified as individuals,~~ <u>for an individual, non-expert classification;</u> and

providing ~~detail~~ <u>a second set of</u> information on ~~various~~ <u>a plurality of</u> products ~~to~~

~~a web page provided for clients classified as experts of the field of enterprises, and receiving~~

~~information the client suggests~~ <u>and receiving additional information for an expert classification,</u>

<u>wherein the second set of information is more detailed than the first set of information</u>.

31.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 30, wherein the ~~detail~~

<u>second set of</u> information ~~on products~~ includes ~~brief~~ <u>the first set of</u> information ~~of the products~~

~~provided to the client classified as individuals~~.

32.   (Currently Amended) ~~A~~ <u>The</u> method as claimed in claim 30, ~~wherein, in a case the~~

~~client selects types of buildings from information provided on the web page, the selected~~

~~building is enabled in~~ <u>further comprising</u>:

<u>enabling a</u> 3D graphic <u>representation of a selected building</u> by using a ~~separate~~ graphic

program ~~built~~ in <u>communication with</u> the web page <u>when a request for a types of buildings</u>

<u>option is received;</u> and

, when the client selects a product, the

placing a selected product is placed into the enabled 3D graphic representation of a

selected building for simulation of installation.

33.   (Currently Amended) A The method as claimed in claim 30, wherein, in a case the

client presents further comprising:

receiving drawings of a building the client has to the web page, the web server enables ;

representing the presented building in a 3D graphic by image using a separate graphic

program built in communication with the web page, ; and

, when the client selects a product, the placing a 3D graphic image of a selected product

is placed into the enabled 3D graphic image of the building for simulation of installation.

34.   (Currently Amended) A The method as claimed in claim 30, wherein, in a case the

client presents design drawings of a building intended to build later, the web server compares

further comprising:

comparing information on various related to a plurality of products stored in the a data

base to the design drawings of the a building, ; and searching and presenting

selecting a product fit and fitting the product to an internal structure of the building on

the design drawings.

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35.   (Currently Amended) A The method as claimed in claim 34, wherein the client

presents the design drawings of the building by converting the design drawings into data, and

transmitting further comprising:

receiving an email with a file of the containing design drawings which have been

converted into data in an e-mail.

36.   (Currently Amended) A The method as claimed in claim 35, wherein the step of

the web server presenting a fitting the product fit to the internal structure of the building

includes the step of applying the product to the design drawings of the building that have been

converted into data, and transmitting to the client the product fit to the internal structure in an

e-mail.

37.   (Currently Amended) A The method as claimed in claim 34, wherein the step of

the web server presenting selecting a product fit and fitting the product to the internal structure

of the building includes the step of making simulation of simulating an application of the

product to the internal structure of the building on the design drawings, and displaying the

simulation on the web page.

38.   (Currently Amended) A-The method as claimed in claim 8, further comprising:

the step of storing client information received from the client required for a purchase in

a data base when a purchase order is received by the web server of the product selling enterprise

receives information required for determination of buy of the product from the client.

39.   (Currently Amended) A-The method as claimed in claim 38, wherein the client

information on the client required for determination of buy received at the product selling

enterprises required for a purchase includes a kind type of product, a number quantity of the

products, and a delivery due date of the product.

40.   (Currently Amended) A-The method as claimed in claim 38, further comprising:

the step of providing an option proportional to a total amount of money involved when

the product selling enterprise receives the client information on determination of buy of the

product from the client required for a purchase.

41.   (Currently Amended) A-The method as claimed in claim 40, wherein the option to

the client from the product selling enterprise includes at least one selected from of a discount

ratio proportional to a total amount of money involved, separate goods (gifts) or, a cash rebate,

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and a discount ratio applicable when ~~the client buys~~ purchasing a product of the product selling

enterprise[[,]] and other enterprises associated with the product selling ~~enterprises~~ enterprise.

42.   (New) The method as claimed in claim 12, wherein the product comprises one of

a heating/cooling appliance, an electronic appliance, a sink, a cupboard, furniture, lighting

fixtures, interphones, elevators, or escalators.

43.   (New) The method as claimed in claim 15, wherein the product comprises a home

appliance.

44.   (New) The method as claimed in claim 16, further comprising:

performing a calculation based on the information provided; and

selecting an appropriate product based on a result of the calculation.

45.   (New) The method as claimed in claim 16, wherein the related information

comprises a model number of the selected product.

46.   (New) The method as claimed in claim 21, wherein the product comprises a home

appliance.

47.   (New) The method as claimed in claim 33, wherein the building comprises an

existing structure.

48.   (New) The method as claimed in claim 34, wherein the building comprises a

structure which has not yet been built.

49.   (New) A method for selling a product, comprising:

        providing access to a web server of a product selling enterprise;

        receiving an appropriate classification from a plurality of classifications based on a

purpose of access and a level of expertise;

        searching for a required product;

        providing a first set of information related to the required product for an

individual, non-expert classification;

        receiving additional information related to installation requirements for the

required product and providing a second set of information related to the required product for

an expert classification;

        simulating a three dimensional (3D) installation of the required product and

displaying the simulated installation on a web page; and

repeating the searching, providing, receiving, and simulating steps until a purchase

order is placed.

50.   (New) The method for selling a product of claim 49, further comprising:

receiving drawings of a building into which the required product is to be installed

for an expert classification;

representing the building in a 3D graphic image based on the drawings received;

and

positioning a 3D graphic image of a selected product in the 3D graphic image of

the building and simulating an installation of the product in the building.